

MARIA MADDALENA MARGARIA

PERSONAL DATA

- Nationality: Italian
- Date of birth: 22 May 1979
- Place of birth: Carignano (TO)
- Address: Torino
- Member of *Ordine degli Architetti della provincia di Torino* (Board of Architects of the Province of Turin)

JOB EXPERIENCE: CONTINUATIVE COLLABORATION

March 2005 – May 2008 Studio Baciocchi Arezzo
Collaboration with Studio Baciocchi. In this context I've been in charge of the drawing and the interior design of shops, houses and offices (most for properties of the Prada group, to which Studio Baciocchi is closely connected) in Italy and abroad.

In particular I participated at the following projects::

- Design of interiors of Base Luna Rossa a Valencia (Spain)
- Design of interiors of flat in St. Moritz (Switzerland)
- Design of interiors of Prada's offices in Taipei (Taiwan), Sydney (Australia), Shanghai (China)
- Design of interiors of Prada's and Miu Miu's Show Rooms for seasons A/I '05-'06, P/E 06, A/I '06-'07, P/E 07, A/I '07-'08
- Storage and re-order As Built and catalogation of Furniture
- Many Prada's Shops and Corners including Corner Prada man Galerie Lafayette, Paris and Prada Manhasset (New York)
- Many Miu Miu's Shops and Corners (area far east) including Miu Miu Peking Road, Hong Kong

2001-present Studio di ingegneria Celano e Margaria Turin
I collaborated with Ing. Aldo Celano and Ing. Andrea Margaria, until May 2008 on a casual basis from May 2008 on ongoing basis. I have dealt mainly with work on the interior architecture and urban design.

JOB EXPERIENCE: SCHOOL

a.a. 2016-2017 I teach part time at the junior school Ugo Foscolo (TO)

a.a. 2015-2016 I taught part time at the junior school Thaon de Revel of Poirino (TO)

JOB EXPERIENCE: ACADEMIC AREA

2014-2016 Holder of the course Top Quality Retail (Retail d'Alta Gamma) at the Master of Interior, Exhibit & Retail Design of the Polytechnic of Turin

2012-present Teaching assistant for the course Atelier of Interior Design at the Polytechnic of Turin held by Assistant Professor Valeria Minucciani, Professor Anna Pellegrino



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2014 Assistant supervisor for Bachelor's degree thesis. Title: *Salone Internazionale del Mobile a Milano: caso esemplare di "Exhibit Design" in Italia e nel mondo*. Student: Paolo Marrocu, Silvia Paulillo. Supervisor: Assistant Professor Valeria Minucciani

Oct.2011-april 2014 Research Fellow. I was holder of a research grant from the Department of Architectural and Industrial Design at the Polytechnic of Turin for a research program concerning the museum display, interiors and retail. Specifically, the research focuses on exhibit and retail design.

2012 Fellow for the course Principles of exhibit and museography at the Polytechnic of Turin helded by Assistant Professor Valeria Minucciani

2009-2011 Participation on the project PRIN on Design guidelines and technical problems for the archeological sites exhibition and musealization coordinated by Prof. Marco Vaudetti

a.a. 2009-2010 I took a lesson about museography and contemporary art in course Principles of exhibit and museography at the Polytechnic of Turin helded by Assistant Professor Valeria Minucciani

a.a. 2009-2010 I took a lesson about retail design in the course Exhibit design at the Polytechnic of Turin helded by Professors Marco Vaudetti, Anna Pellegrino

a.a. 2009-2010 collaboration at the administrative office of SCUDO (School of PhD) at the Polytechnic of Turin

RESEARCH ACTIVITY: FREE - STANDING

- 2015 creation, publishing project development, selection of the scientific committee of international scientific digital open source journal titled Inner - The interior architecture magazine website www.innermagazine.org dedicated to interior design of which I will be the editor in chief; the first number will be published within December 2015. The project has already joined the following committee members: Prof. Valeria Minucciani, Politecnico di Torino (Turin), POF. Penny Sparke, Kingston University (London), Prof. Ricardo Guasch Ceballos, ELISAVA (Barcelona), Dr. Katelijn Quartier (Hasselt)
- 2014 participation as principal investigator in the Italian research program SIR with the proposed research: Innovation and Retail: How New Technologies has changed retail design. Protocol: RBSI142AR4 - unfunded

RESEARCH ACTIVITY: COLLABORATION

- 2015 Participation in the drafting of the project for HORIZON 2020 announcement REFLECTIVE-6-2015: Innovation ecosystems of digital cultural assets Specific coordinated by Prof. Valeria Minucciani
- 2014 Participation in the drafting of the project Indoor visit of cultural and architectural heritage through flight to the "Proclamation for the funding of research projects funded by the University - 2014" at the University of Turin coordinated by Prof. Gabriele Garnero - unfunded



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- 2012 Participation in the drafting of the Italian research project PRIN TOURISM VIRTUAL coordinated by Prof. Valeria Minucciani - unfunded
- 2010-2014 Participation in creation, development and research funding for the project IPSAG "Initiative for the Promotion of High Range companies" scientific advisor Prof. Marco Vaudetti
- 2009-2011 Participation in the Italian research programme project PRIN on DESIGN GUIDELINES AND TECHNICAL ISSUES FOR THE INSTALLATION OF ARCHAEOLOGICAL SITES coordinated by Prof. Marco Vaudetti

BACHELOR'S DEGREE ASSISTANT SUPERVISOR

2014 Assistant supervisor for Bachelor's degree thesis. Title: *Visual Merchandising. Quando la star è il prodotto*. Student: Andrea Racca. Supervisor: Assistant Professor Valeria Minucciani

2013 Assistant supervisor for Bachelor's degree thesis. Title: *Retail Multifunzionale*. Student: Marta Martinoglio. Supervisor: Assistant Professor Valeria Minucciani

2013 Assistant supervisor for Bachelor's degree thesis. Title: *Temporary shop: quando il commercio si eleva ad esperienza*. Student: Andrea Rinaldi. Supervisor: Assistant Professor Valeria Minucciani

EDUCATION

April 2016 – October 2016 Agenzia Formativa EXCALIBUR, Spanish, level A1

April 2014 – July 2015 Agenzia Formativa EXCALIBUR, French for Architect, level B1

February 2009 – March 2012 Politecnico di Torino - Torino

I obtained the Phd in Cultural Heritage, class SP/08.

September 2005 – December 2008 Università di Siena - Arezzo

I graduated in Art History, Msc degree, at the Faculty of Humanities of the University of Siena in the branch of Arezzo, with a score of 110/110

2005 Politecnico di Torino – Torino

I passed the State Examination and since the 30 September 2005 I'm qualified as an Architect and I am part of the Board of architects of the Turin province registration number 6901

September 1998 – December 2004 Politecnico di Torino - Torino

I graduated in Architecture, Msc degree, in December 2004 with the score of 97/110. My thesis was in museography and interior design.

IT KNOWLEDGE

I have a very good Knowledge of the CAD programmes :

- Autocad;



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I am very familiar with Adobe Photoshp,Word, Internet and Excel.
I've a basic knowledge of Arcgis and Microstation

LANGUAGES KNOWLEDGE

I am fluent in English, I have an intermediate knowledge of French and an elementary knowledge of Spanish. I have had the opportunity to increase my proficiency in these two languages during several holidays in France, UK and US where I've been travelling since childhood first with my parents and then alone.

PUBLICATIONS

- 2016 *Lady's living room and bedroom*. In: MoMoWo. Women - Architecture & Design Itineraries across Europe / Sara Levi Sacerdotti, Helena Serazin, Emilia Garda, Caterina Franchini. MoMoWo /UIFS, Zalozba ZRC, SAZU, pp. 48-49. ISBN 978-961-254-906-0
- 2015 *Mapic guarda al futuro*. In: *LARGO CONSUMO*, vol. 4/2015, pp. 80-82 - ISSN 1121-1385
- 2015 *Stand preallestiti. Come qualificare la presenza in fiera*. In: MARK UP, vol. 236, pp. 64-65 . - ISSN 1122-8873
- 2014 *Stand per il bio in mostra*. In: MARK UP, vol. 234, pp. 66-67. - ISSN 1122-8873
- 2014 *Come integrarsi con l'e-commerce*. In: LARGO CONSUMO, vol. 10, pp. 57-61. - ISSN 1121-1385
- 2014 *Keyword: Interactive storefront*. In: *Layout*, 25 giugno 2014, pp. 19-21 http://www.gdoweek.it/flipit/0,1254,44_FLP_2177,00.html
- 2014 *Il Retail incontra la tecnologia*. In: *LARGO CONSUMO*, vol. 3/2014, pp. 60-63. - ISSN 1121-1385
- 2013 Article in a Magazine: *Ruolo del commercio nei centri urbani*. In: *LARGO CONSUMO*, vol. 10/2013, pp. 63-65. - ISSN 1121-1385
- 2013 Article in a Magazine: *Il retail design nei centri urbani di prima e seconda fascia*. In: *PIANETA DISTRIBUZIONE*, pp. 19-21, supplemento a *LARGO CONSUMO*, vol. 7-8/2013 - ISSN 1121-1385
- 2013 Essay in a book: *Parchi culturali e web: il Parco culturale della Torino Archeologica*. In: *Mostrare l'archeologia - Per un manuale/atlas degli interventi di valorizzazione* / Marco Vaudetti, Valeria Minucciani, Simona Canepa. ALLEMANDI & C, Torino, pp. 141-148. ISBN 9788842222484
- 2013 Essay in a book: *The Judenplatz Museum in Wien*. In: *RELIGION AND MUSEUMS Immaterial and Material Heritage* / V. Minucciani. ALLEMANDI & C, Torino, pp. 104-107. ISBN 9788842222491
- 2013 Essay in a book: *Europa Cantat XVIII - the Workings of the Jury*. In: *The Architectural Space of Choral Music* / V. Minucciani, E. Piccoli, M.M. Margaria, A. Ronzino. Quodlibet, Macerata, pp. 60-77. ISBN 9788874625796



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2012 Essay in a book: *I nuovi media nel museo*. In: *Pensare il museo. Dai fondamenti teorici agli strumenti tecnici* / V. Minucciani. CET, Rivoli (To), pp. 189-193. ISBN 9788896470060

2012 essay in a book: *Il parco culturale alla scala urbana: un nuovo modello di valorizzazione* in *Patrimonio virtuale. Modelli di comunicazione e tecnologie per la valorizzazione dei beni culturali* / Monaci S., Ilardi E., Spano M. ScriptaWeb, Napoli. pp.118 – 136. ISBN 9788863811933

2010 critical contribution to the project *Eso. Lo spazio architettonico della composizione musicale di Ezio Bosso* edited by Alessandra Morra; Valeria Minucciani, Lybra Immagine

PHD AND MASTER DEGREES THESIS

2012 *Il parco Culturale Metropolitano*, Phd thesis

2008 *Il sistema museale aretino. Una proposta di valorizzazione per la città di Arezzo*, Msc in History of Art degree thesis

2004 *I luoghi della moda, i luoghi dell'arte: PENSIERO D'ARTE SALVATORE FERRAGAMO*, Msc in Architecture degree thesis



APPENDIX: PROJECTS

INDEPENDENT PROFESSIONAL ACTIVITY

- 2016 Renovation and Interior design of flat in Milano
- 2016 Renovation and Interior design of house in Carignano (TO)
- 2016 Interior design of flat in Carignano (TO)
- 2015 Renovation and Interior design of flat in Torino (TO)
- 2012-13 Project and Interior design of a new built flat in Carignano (TO)
- 2012 Interior design of a house in Carignano (TO)
- 2011 Interior design of flat in Carignano (TO)
- 2010 Interior design of flat in Cannes (France)
- 2009 Interior design of flat in Carignano (TO)
- 2009 Recovery of barn housing complex in Carignano (TO)
- 2008 Renovation and Interior design of flat in Milano (MI)
- 2007 Interior design of flat in Alpignano (TO)
- 2007 Interior design of flat in Montepulciano (Siena)
- 2006 Renovation and Interior design of flat in Carignano (TO)
- 2006 Study for Interior design of flat in Milano
- 2005 Design and feasibility study of the external image of the building site in PiazzaSiena corner via Moroni in Milan GS supermarket used to be used as a model for future projects in Italy (competition of ideas – no realized)
- 2005 Street furniture project for the open air museum of contemporary art in Barge (CN) (competition of ideas – no realized)
- 2004 As final work for my degree in Architecture I've developed for Salvatore Ferragamo s.p.a. a project on an exhibition inside a shop of the fashionable house. This project has been developed with the support of the Politecnico of Torino and of the Fondazione Sandretto Re Rebaudengo. The main focus of my works has been the analysis of the Ferragamo case, the identification of a "story" to tell through the exhibition, the technical realization of the plan and the coordination of the several institutions involved (Museo Salvatore Ferragamo, Fondazione Sandretto Re Rebaudengo, Interpro s.r.l., Politecnico di Torino). (no realized)
- 2004 August 18-19 Design for the photographic exhibition "I volti di Alda Merini" in Magione (PG)
- 2003 Interior design of flat in Milano



PROJECTS IN THE FORM OF PROFESSIONAL COLLABORATION

- 2014 Design and supervision of works of the Showroom Miele Center Torino Piazza Bodoni
Collaboration with PGS Ingegneria

- 2008-2011 Editorial structural variation to the PRGC of Caselle Torinese (TO)

- 2011 Egyptian Museum of Turin, renovation projects of the setting and visual communications. Collaboration with ICIS s.r.l.

- 2008 Variant at the PRGC of Caselle Torinese (TO) (L.R. 56/77 art. 17) about the program of Urban Renewal of Mappano (PRU)

- 2008 Surveys estimates of new building area in Carignano (TO)

- 2007 Surveys estimates of new building area enclosed in the structural variations of the PRGC di Carignano (TO)

- 2006 Design for a chaise-longue (competition of ideas – no realized)

- 2006 Preliminary co-design for new street and contestual revision of the PRG of Caselle Torinese (TO)

- 2006 Co-design of variant of the PRG and alterations NTA for the municipality of Caselle Torinese (TO)

- 2005 Dubai Marina, preparation and organization of cad work

- 2005 Variant and redefinition of service area of the PRGC of Caselle Torinese (TO)

- 2005 Aprile 8 Donne, Madonne, Sante e Cortigiane - cultural event

- 2004 Editorial of detailed plan on ATA's area in Caselle Torinese (TO)

- 2003 Renovation and widening of a small hotel unit in an historical building in the center of Turin (no realized)

- 2003 Drawing and economic evaluation for the project of the widening of a residential building in Turin

- 2003 General study of the development of a new residential complex in Ceretta, San Maurizio (TO)

- 2003 Drawing and economic evaluation for the project of the widening of a residential building in Carignano (TO)



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Studio Baciocchi S.r.l.

Arezzo, 1 settembre 2011

Oggetto: dichiarazione di collaborazione con Studio Baciocchi Srl

con la presente si dichiara che l'architetto Maria Maddalena Margaria, nata a Carignano il 22 maggio 1979, residente a Torino in via Vincenzo Vela, 41 ha collaborato in via continuativa con lo Studio Baciocchi Srl con sede in Arezzo, Strada B, 24 Loc. San Zeno, dal 1 marzo 2005 al 1 maggio 2008.

Durante questa collaborazione l'architetto Margaria si è occupata della redazione grafica e della progettazione d'interni di negozi, residenze e uffici (per lo più del gruppo Prada di cui lo studio è referente) in Italia e all'estero.

In particolare ha partecipato ai seguenti progetti:

- o Design degli interni della Base Luna Rossa a Valencia (Spagna).
- o Progettazione di interni di appartamento a St. Moritz (Svizzera).
- o Progettazione degli uffici Prada a Taipei (Taiwan), Sydney (Australia), Shanghai (Cina).
- o Progettazione di tutti gli Show Room Prada e Miu Miu in Italia e all'estero per le collezioni A/I '05-'06, P/E 06, A/I '06-'07, P/E 07, A/I '07-'08.
- o Archiviazione e riordino As Built e Catalogazione Arredi.
- o Numerosi Negozi e Corner Prada tra cui Corner Prada uomo Galerie Lafayette, Parigi e Prada Manhasset (New York).
- o Numerosi Negozi e corner Miu Miu (area Far East) tra cui Miu Miu Peking Road, Hong Kong.

In fede

Architetto Roberto Baciocchi



Le informazioni contenute nella presente comunicazione e i relativi allegati possono essere riservati e sono, comunque, destinati esclusivamente alle persone e alle società sopra indicate. La diffusione, distribuzione o la copia di documenti contenuti in parte o integralmente in questa comunicazione è vietata, sia ai sensi dell'art. 171 c.p., che ai sensi del D. Lgs. n. 196/2003. In caso di ricezione di questo messaggio per errore, si prega di non diffonderlo e di informare immediatamente per telefono o elettronicamente il mittente al numero di telefono o all'indirizzo email: info@baciocchi.it

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ICIS - SOCIETÀ DI INGEGNERIA s.r.l.

Torino, 21 Dicembre 2010

Trasmessa per posta prioritaria
anticipata via mail a:
info@studiomargaria.it

Gent.mo Architetto
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Ns. Rif.: LCN/mnt/2010 - Prot. P/65/10

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Oggetto: Museo delle Antichità Egizie di Torino.
Aggiornamento progetti delle ambientazioni e delle comunicazioni visive.

Gentile Architetto,

Ci è gradito con la presente confermarLe l'incarico di consulenza per la revisione, e la conseguente riedizione, degli elaborati di progetto esecutivo relativi all'oggetto, con particolare riguardo all'elaborazione dei particolari costruttivi.

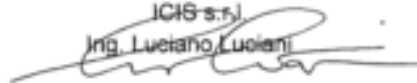
Detto incarico avrà inizio con ricezione da parte Sua della presente e dovrà concludersi entro il 31 Gennaio 2011.

Il corrispettivo che Le verrà riconosciuto ammonta a € 5.000,00 (cinquemila) che Lei potrà fatturare per intero alla consegna degli elaborati finali. La liquidazione avverrà nei successivi 60 gg d.f.f.m. in unica soluzione.

RingraziandoLa per la gradita collaborazione Le porgiamo i nostri migliori saluti.

ICIS s.r.l.

Ing. Luciano Luciani



P.S. La preghiamo di restituirci copia della presente sottoscritta per accettazione e integrata con gli estremi delle Sue coordinate bancarie.

ICIS s.r.l. - SOCIETÀ DI INGEGNERIA

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