ELETTRA BORDONARO curriculum vitae



Elettra Bordonaro, architect PhD (1976, Italy) Founder @Light Follows Behaviour Co- founder @Social Light Movement

She is founder and creative director at Light Follows Behaviour, lighting design studio with the aim to design with people and for people.

Awarded a PhD in 2006 at the University of Architecture in Turin with the thesis: Technology and Innovation for Architecture and Industrial Design concentrated on urban lighting, Elettra has a background as architect.

She has focused her attention on light and worked as lighting designer consultant on masterplan, exterior and public realm lighting.

She has been teaching at the University of Rome, Milan and Turin and she is currently visiting professor at Rhode Island School of Art and Design, Providence, USA.

She is also co-founder of the Social Light Movement (SLM) with aim to bring lighting to less affluent communities.

She has been appointed with a visiting fellowship at the London School of Economics at the Sociology Department to help Configuring Light Research group the develop the project Social Lightscapes, a project on how to integrate social research in lighting design.

Lives and works in London, UK.

www.lightfollowsbehaviour.com www.sociallightmovement.com www.configuringlight.org

CURRENT POSITION

- since 2013, Founder and Director @ Light Follows Behaviour
- since 2010, Co-Founder of Social Light Movement
- since 2014, Visiting professor at RISD
- since 2015, Visting Fellow at London School of Economics

PREVIOUS WORKING EXPERIENCE

Oct 2011- June 2012

Senior lighting designer at Speirs + Major, London, UK

• 2008-2011

Indipendent lighting designer

• 2008-2012

Collaboration with Metis Lighting, Milan

2008 -2010

Director of Lighting Academy for cultural and educational program at Fondazione Targetti

2010 - 2006

Project Designer at Speirs and Major Associates – Edinburgh – UK

June 2003 – August 2003

Internship at Light Cibles, Louis Clair, Paris - France

EDUCATION

2003 – 2006

Ph.D. in "Technological innovation for architecture and industrial design" Department of Energetic, Faculty of Architecture Politecnico di Torino, Torino Dissertation date: 5th May 2006 Ph.D. Dissertation title: "Light and city: a new approach"

• 2002

Degree in Architecture. Faculty of Architecture - Politecnico di Torino

Dissertation title: "Daylighting and software simulations: limitations and capacities in daylighting software applications": 110/110 plus publication on Politecnico website.

Tutors: C. Aghemo, A. Pellegrino

• 2000

Abroad study experience at South Bank University (SBU) of London, UK

• 1995

High School Certificate, with specialization on ancient latin and greek (Liceo Massimo d'Azeglio)

LANGUAGES

- Italian: Mother tongue
- English: written and spoken competency
- French: written and spoken competency (Diplôme Delf B2)

SOFTWARE

- Office Package, Adobe Package (Photoshop, Indesign, Illustrator), Autocad
- Lighting software: Dialux, Relux, Lightscape, Radiance

CONFERENCES & LECTURES

- 2019 February 6-7-8th, Lights in Goa, guest speaker and mediator, Goa, India
- 2018 December 4th, Lecture at London School of Economics, Night and Light, London, UK
- 2018 September 20th, DARC ROOM, Aesthetic of light and social inequality, London, UK
- 2018 February 20th, Making space for the social in lighting design, Roskilde University, Copenhagen, DK
- 2018 February 1st, From social lighting to social research, IEDluce 2018, Madrid, Spain
- 2017 November 1st, Social Lighting, PLDC City Forum, Paris, France
- 2017 May 16th, Lighting for good, Pushing Boundaries, London, UK
- 2016 October 20th, CAE, Dialogical design: research before accessibility, London, UK
- 2016 October 3-5th, LightEDU Symposium, Light, city and communities, Timisoara, Romania
- 2016 February 15-19th, IAAD, Light and public space: changing the process, Turin, Italy
- 2015 February 26th, INSA, Temporay lighting for permanent effects, Lyon, France
- 2015 November, LUXLIVE, Social lighting, London, UK
- 2014 October 10th, La valorizzazione degli spazi pubblici, Roma, IT
- 2014 September 22nd, ESRC Seminar LIGHTING THE LOCAL, LSE Cities, London, UK
- 2014 August 22nd, LEDForum, Sao Paulo, BR
- 2014 June 18th, First Make it happen!, Melpignano, IT
- 2013 March 21st , Welcoming Cities, Rimini, IT
- 2013 November 4th, Urban Lightscape, Athens, GR
- 2013 August 29th , RGS.IGB, London, UK
- 2012 October 4th, Stockholm Lighting Days SLM Workshop in Hjulsta, Stockholm, SW
- 2012 Lecture for the Second Social Light Movement Workshop Stockholm, SW
- 2011 Lecture for the First Social Light Movement Workshop Liège, BE
- 2010 April, "Urban Lighting" in "Lighting Design" at Università La Sapienza, Rome, IT
- 2010, 10th -14th October "Transition" Copenhagen, Denmark, Tutors: Olsson and Linder, in collaboration with: City of Copenhagen, Sundholm Kvarteret
- 2009 Lecture for the Master in "Light and Lighting" at IED, Milan
- 2009 October, Lecture at Facoltà di Architettura di Mondovì on "Light Art in public spaces"
- 2006 October, "Evoluzione del rapporto luce e città", Congresso AlDI "Luce e Architettura", Venezia, IT
- 2005 May, Leon, Spain, "XX Winter Olympic Games, Turin 2006: Guide Lines for urban and monumental lighting", Leon CIE Midterm Meeting y Congreso Internacional de Illuminaciòn "Light for the XXI century"
- 2005 May, Leon, Spain, "Light as identification and signalisation of urban paths", Leon CIE Midterm Meeting y Congreso Internacional de Illuminación "Light for the XXI century"

TEACHING & WORKSHOPS

2018

- October 2018 (coming) Workshop | Paris, France in Place des Fetes, in collaboration with LSE, Configuring Light/Staging the Social research program and PLDC
- Workshop | Rome, Italy in Tor Sapienza, in collaboration with Roma Tre, LSE, Configuring Light/Staging the Social research program

2017

- Workshop | Brisbane, Australia, in collaboration with QUT, LSE, Configuring Light/Staging the Social research program
- RISD January Winter Session in Rome: "From Pantheon of MAAM"

2016

- Workshop | London, UK, in collaboration with Acland Burghley School, with LSE, Configuring Light/Staging the Social research program
- Workshop | Muscat, Oman, in collaboration with GUTech, LSE, Configuring Light/Staging the Social research program
- Workshop | Timisoara, Romania, in collaboration with LightEDU, LSE, Configuring Light/Staging the Social research program
- Visiting professor at RISD Summer, Department of Architecture, for the module "Design and built: Southlight", co-teaching with Aaron Forest

2015

- On-going collabration with research porgramme Configuring Light/Staging the social at LSE Cities | http://socialnightscapes.org/
- Third Social Light Movement Workshop | London, UK in collaboration with LSE Cities, Configuring Light Staging the Social research program
- Visiting professor at RISD Fall Session, Department of Architecture, for the module "Design and built: Southlight", co-teaching with Aaron Forest

2014

- Visiting fellow with research programme Configuring Light/Staging the social at LSE Cities | http://socialnightscapes.org/
- Workshop | London, UK in collaboration with LSE Cities, Configuring Light/Staging the Social research program
- Visiting professor at RISD Wintersession Class, "Light, cities and communities how to involve people through light". 5 weeks class with final lighting installation
- Light installation realised, following up to Second Social Light Movement Workshop | Stockholm, Sweden

2013

- Elettra Bordonaro speaks about SLM and transformation of urban spaces at Urbanscape Symposium, Athens, Greece | 4 November 2013
- Elettra Bordonaro speaks about SLM and transformation of urban spaces at The Annual conference of the RGS (Royal Geographical Society)/ IBG (Institute of British Geographers), Kensington Gore, London | 28-31 August 2013
- Curator of Mouraria Night Walk, Lisbon, Social Light Festival, in collaboration with EbanoCollective, July 2013

• 2012

• Second Social Light Movement Workshop | Stockholm, Sweden with: Olsson, Linder, Stammers, Lupton, Corten, Bordonaro - in coordination with Stockholm Lighting Days Conference

2011

- Master (III Level) in "Light and Lighting" at IED, Milan (lessons held in English)
- First Social Light Movement Workshop | Liège, Belgium, with: Olsson, Linder, Stammers, Lupton, Corten, Bordonaro in coordination with L.U.C.I "City under the microscope", Annual conference
- Graduate program in "Museum Spaces and Technology", with Giacomo Pirazzoli, at Lorenzo de Medici, The Italian International Institute, in Florence.

TEACHING & WORKSHOPS

2010

- Master (III Level) in "Lighting Design" at Università La Sapienza, Rome
- Lighting Academy Fondazione Targetti
- "Progetto di luce", Facoltà di Disegno Industriale, Politecnico di Torino
- Master Abita (III Livello), Facoltà di Architettura di Firenze
- · Urban Lighting and Lighting Masterplan for "Il senso delle luce", Palermo and Catania editions, Italy
- 10th -14th October "Transition" | Copenhagen, Denmark, Tutors: Olsson and Linder, in collaboration with : City of Copenhagen, Sundholm Kvarteret, Louis Poulsen
- 23rd 28th May "Innovative light for a historical soul- 2nd edition" Florence, Italy, Tutors: Emanuela Pulvirenti, Derek Porter,in collaboration with: The New Parsons School of Design NY, City of Florence, Silfi Luce, Targetti

• 2009

- Master (III Livello) in "Light and Lighting" at IED, Milan (lessons held in English)
- Master (III Livello) in "Lighting Design" at Università La Sapienza, Roma
- Lighting Academy Fondazione Targetti
- "Progetto di luce", Facoltà di Disegno Industriale, Politecnico di Torino
- Lecture at Facoltà di Architettura di Mondovì on "Light Art in public spaces"
- Master Abita (III Livello), Facoltà di Architettura, Firenze
- External consultant for LUCI Association for the conference program on the 8th of December for "Fête de Lumière" in Lyon, France
- 24th 29th May "Innovative light for a historical soul- 1st edition" Florence, Italy, Tutors: Emanuela Pulvirenti, Derek Porter, in collaboration with: The New Parsons School of Design NY, City of Florence, Silfi Luce, Targetti
- 11th 15th March "Embracing the City" Rhodes, Greece, Tutor: Maria Pinto Coelho, in collaboration with: City of Rhodes, Glow, Genesis, Targetti

2008

- Master (III Livello) in "Lighting Design" at Università La Sapienza, Roma
- Lighting Academy Fondazione Targetti
- "Progetto di luce", Facoltà di Disegno Industriale, Politecnico di Torino
- Master Abita (III Livello), Facoltà di Architettura, Firenze
- 3rd 6th December "Light and retail" Trieste, Italy, Tutor: Paul Gregory, in collaboration with: Archea Associates, Targetti
- 10th 14th June "Light and Landscape" Quarry of Carrara, Italy, Tutor: Louis Clair, in collaboration with: City of Carrara, Campolonghi, Targetti

Research Activities

- Collaboration with MMU, Manchester Metropolitan University, for the program "Light Research @ MMU" | http://www.lightresearch.mmu.ac.uk/, with Tim Edensor and Steve Millington, 2012 2013
- Reasearch activity "Sustainability and LED retrofitting: evaluation" in Piaggio Warehouse, Pontedera, Italy, in collaboration with Politecnico di Torino, June 2011
- Research on lighting pollution financed by Regione Piemonte Settore Energia Ambiente "Studio volto all'attuazione della Legge Regionale 24 marzo 2000 n°31 recante -Disposizione per la prevenzione e lotta all'inquinamento luminoso-". (Nov 2004 Dec 2005)
- Research on urban and monumental lighting financed by Azienda Energetica Metropolitana Torino S.p.a. "Ricerca progettuale relativa all'illuminazione urbana e monumentale della Città di Torino". (Sept 2003 Jan 2005)

PUBLICATIONS AND PAPERS

- 2017 "The social study of urban lighting", book chapter for the book "Urban Lighting", curated by Navaz Davoodian, publication in 2018 by RIBA
- 2012/2013 ongoing collaboration with L+D, Lighting Design, Sao Paulo, Brazil
- 2012/2013 ongoing collaboration with LUCE & DESIGN, Beijing, China
- 2011/2013 ongoing collaboration with LUCE, Italian lighting design magazine
- 2009/ 2010 Collaboration with the web-magazine "The Portal of Light", www.lightingacademy.org
- 2006 E. Bordonaro, C. Aghemo, "Evoluzione del rapporto luce e città", Congresso AIDI "Luce e Árchitettura", Venezia, October 2006
- 2005 E. Bordonaro, C. Aghemo, M. Filippi "XX Winter Olympic Games, Turin 2006: Guide Lines for urban and monumental lighting", Leon CIE Midterm Meeting y Congreso Internacional de Illuminación "Light for the XXI century"
- 2005 E. Bordonaro, C. Aghemo, M. Filippi "Light as identification and signalisation of urban paths", Leon CIE Midterm Meeting y Congreso Internacional de Illuminación "Light for the XXI century"
- 2005 E. Bordonaro "Comfort, risparmio energetico ed energie correlate Stazioni ferroviarie e metropolitane", Manuale della sostenibilità, UTET, Torino
- Bordonaro E., La luce in un decimo di millimetro, Giornale dell'Architettura, June 2005, n.30
- Bordonaro E., Con i led, la luce diventa progetto urbano, Giornale dell'Architettura, September 2004, n.21

PROFESSIONAL ASSOCIATION MEMBERSHIPS AND COLLABORATIONS

- Ordine deali Architetti di Torino
- AIDI Associazione Italiana di Illuminazione
- CLSF, Concepteurs Lumiere sans Frontiere
- SLM, Social Light Movement www.sociallightmovement.com | Facebook Open Group "Social Light Movement"

PROFESSIONAL ACTIVITY

For the most recent projects please check Light Follow Behaviour website www.lightfollowsbehaviour.com

Exterior

- Light design for Borough Triangle Public Realm for the Peabody Development, London, in collaboration with Light Bureau, 2013 2014
- Light design for Aldgate Public Realm for the City of London, London, in collaboration with Light Bureau, 2013 2014
- Lighting strategy and Schematic Design for Prince Sattam Park, Riyadh, Saudi Arabia, in collaboration with Light Bureau, 2012 2013
- Exterior facade for Royal Burlington Garden, London, UK, in collaboration with Light Bureau, 2012 2013
- Lighting masterplan for Porto Montenegro new development, in collaboration with Light Bureau, 2012 2013
- Lighting strategy for Croydon Town Centre Improvement, London, UK, in collaboration with Light Bureau, 2012 2013
- Concept design, Schematic, and Development design for Pancras Square, King's Cross Central, London (as senior designer for Speirs + Major), 2011-2012
- Development design for Utrecht Cathedral and Tower, Utrecht, The Netherlands, (as senior designer for Speirs + Major), 2011-2012
- Lighting design Concept for a villa, facades and park, Riyadh, private client, 2011
- Archaeological site of Mision Jesuitica de Santisima Trinidad del Parana, Paraguay, 2009
- Master plan for Al Raha Beach Development Abu Dhabi, UAE (as project designer for Speirs and Major Associates), 2006-2007
- Schematic design for Al Raha Beach Development Abu Dhabi, UAE (as project designer for Speirs and Major Associates), 2006-2007
- Outdoor and court yard of Castello del Valentino, Turin, Italy, in collaboration with Politecnico di Torino Technical Office, 2005
- Exterior areas of Palazzo Leonardo, office building, Turin, Italy, Arch. Enrico Fop, 2005

Interior

- Nespresso Boutique, concept design, schematic design and focusing for various shops in Europe, in collaboration with Metis Lighting, 2011
- Interior lighting design for Centro Ceramiche (tiles retail), Poggibonsi, Italy, 2010
- Concept design for Hotel dei Cavalier, Siena, Italy, 2010
- Concept design for Interior Lighting for a SPA Hotel, Val di Luce, Toscany, 2009
- Site and focusing for Armani Milano Store Milano, Italia (in collaboration with Speirs and Major Associates), 2008
- Interior lighting (11floors) of Armani Flagship Store Tokyo, Japan (as project designer for Speirs and Major Associates), 2007
- Interior lighting for Lorenskog Shopping Mall Oslo, Norvegia (as project designer for Speirs and Major Associates), 2007
- Lighting design for the Papyrus of Artemidoro for the exhibition "Le tre vite del Papiro di Artemidoro" at Palazzo Bricherasio, Torino 8th February 7th May 2006
- Interior lighting for Castello del Valentino, Torino, Italia, in collaboration with Politecnico di Torino

Temporary Installations

- Noor, Social Lighting Festival, organisation and some temporary installations, 4th 6th of July 2013, in collaboration with EBANO Association
- Via Padova, second edition, Milan, in collaboration with Metis Lighting, 2012
- Via Padova, first edition, Milan, in collaboration with Metis Lighting, 2011
- Guerrilla Lighting, Stockholm, Sweden, in collaboration with Light Collective, 2012
- Guerrilla Lighting, Liège, Belgium, in collaboration with Light Collective, 2011
- Temporary lighting installations for the City of Copenhagen, Sundholm area, SLM, 2011

Main Competitions

- International competition "Ipswich Cornhill Regeneration", Ipswich, UK, 2013: winner
- International competition "Xiamen Masterplan", Xiamen, China with Sheppard Robson Architects, 2013: winner
- International competition "A public library in Monza", Monza, Italy, with Adjaye Architects, PAT Architects, (as senior designer for Speirs + Major) 2012
- International competition "The Peota exhibition at Villa della Regina", Turin, Italy, with Carlo Ratti Architects, 2010
- International competition "Renewal of social housing Tower House", Padova, Italy, with Bianchi Architects, 2010 Honour Mention
- International competition "The archeological park in Aosta", Aosta, Italy, with Venegoni Architects, 2010: winner
- International competition "Parco Dora Spina 3", with De Rossi Architects and Light Cibles, 2006

CONFIGURING LIGHT

Configuring Light Team

Light is fundamental to our lives

All social life happens in some degree of light and darkness. Light structures the kinds of social practices and interactions we enter into at home or on the street. how safe we feel and how well we can navigate through social spaces. Today, fuelled by new technologies and urgent social and environmental concerns, light is increasingly taking centre stage in many urban discussions, especially around economic and environmental costs, safety and well-being, aesthetics and city branding. And yet, despite this centrality, there is very little knowledge and research on what lighting means to people and how they incorporate it into their daily lives and practices. And even less on how lighting designers can build social knowledges to inform their professional practices.

Configuring Light/Staging the Social is an interdisciplinary research programme based in the Sociology Department at the London School of Economics and Political Science (LSE). It explores the role lighting plays in our everyday life to help build a better social knowledge basis for lighting design interventions. It was founded in 2012 by the sociologists to education and knowledge exchange and Dr Joanne Entwistle (King's College London) and Dr Don Slater and is supported by the LSE and the Economic and Social Research Council (ESRC).

Dr. Elettra Bordonaro joined the team in 2015 as Visiting Fellow, bringing with her the lighting design and architectural skills.

Past and current collaborators of Configuring Light include Ove Arup, Derby City Council, Speirs+Major, Lend Lease, the Wellcome Collection and the London Science Museum.

All Configuring Light projects explore how lighting is configured into social life: as infrastructure, as technology, as ambiance or as a particular kind of material that we make and shape through our everyday practices and professional expertise. Configuring Light is committed to developing an empirically grounded social understanding that can work with

engineering, psychology and architecture but contributes something distinctive: the 'social' refers to the various social groups that use a space and through which individuals relate to the spaces that designers design. Since individual identity is shaped through membership of these groups, for example families, genders, ethnicities, communities (local, urban, national) but also subcultures and other groups, so is the understanding and use of light. Looking at light as important 'stuff' within social life allows us to explore how professional practitioners – from lighting designers to architects, planners and regulators - 'work' this material into the urban fabric.

Configuring Light/Staging the Social is located in the higher education sector and aims to foster and explore innovative and interdisciplinary practitioner-academic collaborations. As a programme, Configuring Light runs a range of projects and activities that range from research impact. For example, since early 2014, it has been hosting an ESRC-funded seminar series that brings together academics and practitioners concerned with contemporary lighting issues. A particular research focus within the programme is a concern with public lighting in the urban realm, previous research projects looked at public lighting in, for example, Derby (UK) and Cartagena (Colombia).

















'Light is a right not a privilege' 'People before places'

www.sociallightmovement.com Open group on Facebook | Social Light Movement



Social Light Movement Manifesto

'Light is a right not a privilege' 'People before places'

The Social Light Movement is a philanthropic movement and has been founded in order to create a network for lighting designers and other interested parties to collaborate on the issue of improving lighting for people: particularly those who are unlikely to have access to good quality illumination within their environment.

The SLM exists:

to demonstrate and to design well lit environments for social and underprivileged housing areas and people

to involve the community in the actual design of their own environment

to encourage other designers to work in similar environments and use similar Methodologies

to educate housing associations, housing management teams and social housing ownership bodies about the benefits of good lighting

to gain the support of city administrations, urban planners, architects, landscape designers, electrical engineers, lighting designers and other associated disciplines

to create attention, arouse public opinion, influence politicians and decision makers

to promote responsible energy use within lighting design

to persuade people that they have the right to expect good lighting

Vive La "Light Revolution"!







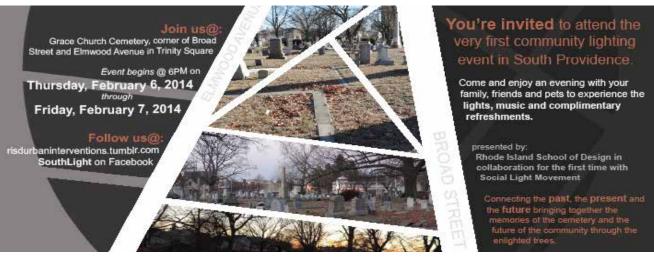


WORKSHOP&SYMPOSIUM

JOB
LSE-SLM WORKSHOP
PROJECT MANAGER
ELETTRA BORDONARO&
MONA SLOANE
PLACE
LONDON
DATE
2014

The five days of the Urban Lightscapes/Social Nightscapes workshop provided design professionals with both a Handbook for Social Research in Design and a structured programme of activities to better understand the social spaces they intervene in. The workshop brought together lighting design professionals, architects, planners from eleven countries and focused on doing social research on the Whitecross Estate to then create new lighting design interventions based on that piece of social research. Throughout the workshop, LSE researchers and the Social Light Movement were supporting the design teams via lectures, activities and mentoring to help them get a structured understanding of Whitecross and its community in order to come up with sensible public lighting ideas. The participants also engaged with the community through trialling their design concepts with real lighting mock-ups. The design teams presented their research process and new lighting design ideas to Peabody, the Whitecross community and the public in a symposium taking place at the LSE. Peabody then received the new designs to implement them. The Urban Lightscapes/Social Nightscapes project will also be documented in a short film and an exhibition taking place at the LSE in February 2015.

http://socialnightscapes.org/









TEACHING

JOB RHODE ISLAND SCHOOL OF DESIGN TEACHER ELETTRA BORDONARO PLACE PROVIDENCE DATE 2014

Southlight is the culmination of RISD Wintersession course "Light, City and Community," led by RISD visiting faculty Elettra Bordonaro.

For two days, the nine acres of land at the intersection of Broad Street and Elmwood Avenue, known as Grace Church Cemetery, where many important Rhode Island figures are buried, will welcome the public for a light display that honors the past, the present and a potentially brighter future for the cemetery.

The public installation was including an interactive light display, activities for children and refreshments in the (heated) caretaker's cottage on the premises. Students from RISD's Industrial Design, Furniture Design and Architecture departments engaged with neighborhood businesses and residents to find out what ideas and concerns about the cemetery existed. With that in mind, the class worked in teams to proposed several ideas for installations, finally distilling their work into one unifying concept. The RISD proposal was met with enthusiasm at a community meeting of stakeholders. including SWAP, the Elmwood Neighborhood Association, Grace Church, the City of Providence, Residential Properties, and Providence Preservation Society, and the class has been hard at work securing donations, testing fittings and building the structures that are integral to the design to prepare for this celebration.

This has truly been a local community endeavor, with support and sponsorship from RISD, Social Light Movement, SWAP, Grace Church, Residential Properties, the City of Providence, PHILIPS Color Kinetics, National Grid, Friendship Café at Amos House, ATR Treehouse and WaterFire.

Link to risd.edu story:

Facebook: https://www.facebook.com

RISDUrbanInterventions

Facebook Event Page: https://www.facebook.com/

events/1446333525583440/

Tumblr: http://risdurbaninterventions.tumblr.com Wordpress: http://risdurbaninterventions.wordpress.com



FESTIVAL
JOB
MOURARIA LIGHT WALK
COORDINATOR
ELETTRA BORDONARO
WITH EBANO COLLECTIVE
PLACE
LISBON
DATE
2013







A proposal by the Lisbon City Hall to EBANOCollective, a collective of artists/ social scientists, NOOR – Mouraria Light Walk was a journey surrounded by art and light, which introduced the public to a new way of looking at the Mouraria neighbourhood.

NOOR, which means "light" in Arabic, was based on a historic perspective of the Mouraria neighbourhood and had an ethnographic and participatory element by involving the local community.

The Mouraria neighbourhood was one of the first Muslim ghettos in European history. Facing away from the Tagus River and thus bereft of sunlight for much of the day, its dark alleys became a synonym for illicit activities and a bohemian lifestyle.

This project, based on light effects, invited visitors to take a new look at the area and to interact with hitherto invisible or overlooked aspects of a neighbourhood which is simultaneously popular, traditional and multicultural, whose identity is inextricably intertwined with its diversity.

http://vimeo.com/74712809









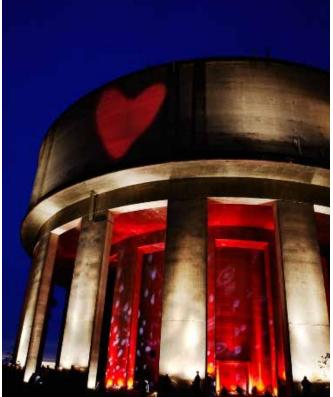


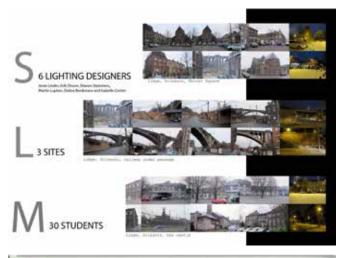
JOB SLM WORKSHOP PROJECT MANAGER **ELETTRA BORDONARO PLACE STOCKHOLM** DATE 2012



The point of the workshop: to get out of the office and into the spaces that we are designing for. To put down our laptops and speak to the people that we seek to provide light for. The result of the workshop: Interested residents. Outstanding student ideas. Phenomenally creative, practical and above all non expensive to implement. A housing association that was open to helping us, willing to listen and keen to make the ideas a reality...

http://vimeo.com/51082829









JOB SLM WORKSHOP PROJECT MANAGER ELETTRA BORDONARO PLACE COPENHAGEN, LIEGE, STOCKHOLM DATE 2010, 2011, 2012









The 1st Social Light Movement Workshop took place in Belgium in the last week of September 2011, as part of the LUCI 'City under Microscope of LUCI" event.

28 international students worked on Sclessin, an outskirt of Liège chosen by the city itself. Six groups have been working and "living" in the area: the main square Place Ferrer, with the church and small shops and activities, the entrance to the station, a pedestrian underpass, a park disconnected from the area, a social housing block and infrastructures and connections.

The workshop was organized in two parts. The first being a theoretical workshop where under guidance the participants have being asked to create a concept for the chosen locations and to develop the idea, undertake mock-ups, liaise with residents and to finally present the proposals to the City of Liège and to the residents themselves.

Workshop participants have been walking, talking and playing football with kids and teenagers in Sclessin. The second part has been a guerrilla lighting evening, http://guerrillalighting.net/gallery/sclessin-social-guerrilla-2011/

The workshop was supported by The City of Liège, with Schréder. At the end of the week there was a conference organized by L.U.C.I. Association.

The point of the workshop: teaching ways and tools to engage with the community, to design urban lighting and "something more" in difficult and neglected areas, forcing participants to go out, to talk, to design for the people and not for themselves, convincing cities and investors that there is another way of working!







WORKSHOP

JOB
SLM + LIGHTING ACADEMY WORKSHOP
PROJECT MANAGER
ELETTRA BORDONARO
PLACE
COPENHAGEN
DATE
2010

Sundholmskvarteret is since 2008 part of the Urban Renewal Program by the City of Copenhagen and the Danish Government. Sundholmskvarteret is characterized by the lack of gatherings points, dark and narrow entrances and dysfunctional features. The approach to renewal and revitalizing is community-based and the renewal program for Sundholmskvarteret rests on a community vision of creating a thriving, active area around Urban Spaces. The program also aims at improving accessibility for pedestrians and bicycles and creating safe passengers crossing major streets.

The housing standard is low in several parts of the area. A significant number of the buildings lack central heating, toilets and bathrooms. The unemployment rate and the number of immigrants from non-European countries is above average in Copenhagen.

The image of the area is overall negative and generally the locals do not take pride in their neighborhood. A few dominating young people have contributed to a negative image of the neighborhood and a feeling of inse-curity among the local residents.

The most prominent negative image maker is the former psychiatric hospital Sundholm build in the early 1900 in the outskirts of the City and covering a large area with buildings characterized by the architectural style of the time and a large public park area. The prominent positive image maker is the Factory of Art and Design. Today the facility Sundholm carries out a number of social and health initiatives directed at homeless.

A strategy on Revitalising Urban Spaces in Sundholmskvarteret has been developed in a participatory process involving local actors. The strategy outlines six projects in the Sundholm area. The strategy contains also a chapter on the positive effect of lighting.









Quando via Padova è meglio di Milano

O Una due giorni di eventi per scoprirne la ricchezza

FETTAVIA Padova, per alcu-ni un buco neno dove im-perre il coprifuoco e mili-tarizzare. Per altri un la-boratario dove si incon-trano, mesculano e contatrano mecralizio e centi-miniano decine di nazio-nalità, dove gli abitanzi vogliono dimestrare che "Via Padova e moglio di Milamo". Che poi eli taolo della dise giorni - sabano 21 e domentia 22, datie 10 a sera inoltrata - di eventi pensati per 'riscoprire gli spuzi del territorio e valo-

Offine 107 fra mostre, dibontili, cunserti, incontri,
spettacoli, concerti, cui
900 cettalinis velototari e
76 associazioni hanno la
vorato per mesi. Un'ospsizzazione e di base che
narumente i vede a Miliano, eche ha visto cisimoli
e dalle partocchie, alle
ccasie pribbliche e privas, al visionatariono, ai centrisociali insountia, da Cl.
ul anarchico. Le uniche
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li anarchico. Le uniche Oftre 107 tra mostre, di- dal fondocessa dell'anno zioni, «I soldi sono arrivati • annea sparaciari



different modules net de de la concellare de la concellare la concellare

Ecco alcuni tra gli citre

cami migranti risponde-rianno per 30° alla domun-de di chi il "neleggerà". Cance sulla Martesana Tavolata per tutti nei conglioviapadosa.org

100

Weekend Torna la due giorni di spettacoli, incontri, mostre nella si

Via Padova, è sempre

Tra le novità, la Biblioteca vivente e le can

70

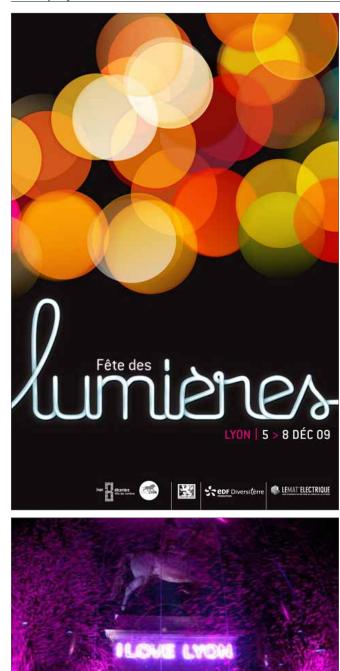
VIA PADOVA/ SECOND EDITION

TEMPORAY INSTALLATION PROJECT MANAGER ELETTRA BORDONARO WITH METIS LIGHTING IL GIARDINO CHE NON C'È **PLACE** MILAN DATE MAY 2012

JOB **TEMPORAY INSTALLATION** PROJECT MANAGER **ELETTRA BORDONARO** WITH METIS LIGHTING JELLY FISH INVASION **PLACE** MILAN DATE

VIA PADOVA/ FIRST EDITION

MAY 2011



LES RENCONTRES DE LA LUMIÈRE

JOB
SCIENTIFIC ORGANISATION
CURATOR
ELETTRA BORDONARO
OWNER
LYON MUNICIPALITY
PLACE
LYON
DATE
8 DEC 2009

Together with Luci Association, Lyon Muncipality, Insa Lyon, Elettra Bordonaro was in charge of the scientific organization of "Les Rencontres de la Lumière", a cycle of lectures that is part every year of Light Festival in Lyon.