

ENRICO MARIA FABBRI

Architect | Lecturer | Urban Sketcher | Podcaster

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### Professional Profile

Architect with a strong background in **hand drawing as a communication and spatial analysis tool**. I have always used drawing as a language to explore the relationship between form, perception, and urban space. Over the past **five years**, I have complemented my design work with teaching, organizing **workshops in high schools and for professionals**, teaching drawing as a **method of spatial analysis**. Since **2024**, I have been collaborating with the Michael Graves College - Public School of Architecture in Union, NY, where I teach urban culture and co-created the **\*Flâneurs in Rome\*** podcast. Founder of **\*AdHoc Voice\***, a platform dedicated to architectural dissemination, and creator of **\*#xplanecitysketch\***, a project that explores drawing as a tool for city observation.

I have extensive experience working with multinational companies such as Philip Morris, Ferrari, and Cornèr Bank, applying drawing and visual representation as tools for project communication and strategic thinking.

### Education

Politecnico di Torino\*\* – Degree in Architecture (1989)

Politecnico di Milano\*\* – Specialization in Building Pathology

Professional Licensing\*\* – Registered with the Order of Architects of Turin (OAT) no. 3060

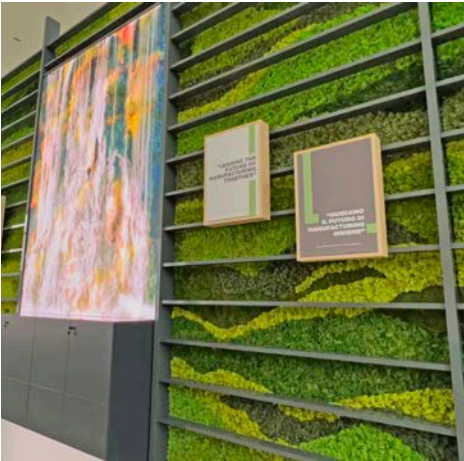
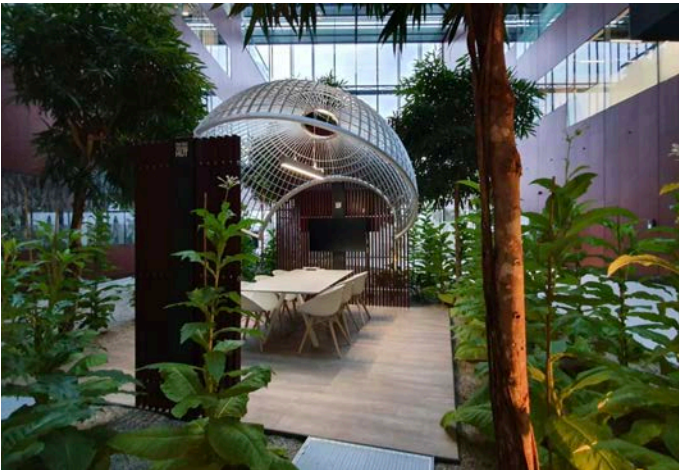


### Academic, teaching and outreach experience

- Michael Graves College - Public School of Architecture, Union, NY\*\* (2024 - Present)
- Lecturer in Urban Culture | “Cantiere Aperto” In attachment abstract of the talk
- Creator and Co-Host of the \*Flâneurs in Rome\* podcast, exploring the relationship between urban space and storytelling
- Creator and Host of “Xplanecitysketch” podcast about cities, (no)place and people
- Drawing and Spatial Analysis Workshops\*\* (2019 - Present)
- Organization and facilitation of workshops in high schools and professional settings, teaching drawing as a \*\*method of observation and analysis of urban and architectural space (both Italy and Switzerland)
- Xplanecitysketch live Project (2020 - Present) Development of a teaching methodology using drawing to explore and represent cities through urban sketches
- Design Interviews (Ongoing): interviews with professionals in the design field, exploring architecture, creativity, and urbanism







## Others Professional Experience

### Philip Morris International (2001 – 2024)

- Consultant and In-house Architect
- Design and optimization of workspaces, meeting areas, and hospitality spaces
- Budget management, site supervision, and vendor coordination

### Ferrari (2009 – 2016)

- Design Consultant for technical and creative projects
- Lead Architect for the \*Ferrari Garage F1\* project (2011-2016)
- Ensured project consistency across international Formula 1 circuits

### Cornè Bank (2015 - Present)

- Lead Architect for the redesign of office spaces and development of the \*\*new corporate design manual\*\* (2018)
- Managed projects for multiple locations: Lugano, Locarno, Chiasso, Ascona, Zurich, Geneva
- General consultant

### Poste Italiane (1995 – 2000)

- Organizational and design lead for the \*\*new layout of post offices\*\*, in collaboration with the De Lucchi studio

### Merloni Elettrodomestici / Benelli Motorsport (1999 – 2000)

- Designed showrooms, retail spaces

## Hard Skills

- Traditional drawing
- Digital Drawing
- Architectural Design,
- Project Management,
- Adobe Creative Suite (PSD, AI, AU, ID), AutoCAD, 3D Studio Max, Microsoft Office Suite, Building Pathology, Space Planning,
- Procreate
- Microsoft Office,
- Keynote, Pages, Numbers
- Italian (Native),
- English (Professional),
- French (Professional)

## Soft Skills

- Project Management,
- Client Relationship Management,
- Communication,
- Problem-Solving,
- Adaptability, Creativity, Leadership, Teamwork

